

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

CONTRACT NO. REV.

1041-80045-1

DATE PRINTED

08/16/12

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		RESTORE OUR FUTURE		
AND	600 Fairmount Ave Ste 306		1250 Eye Street NW		
ADDRESS	Towson MD 21286-1002		Ste 900		
	USA		Washington DC 20005		
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT EST #1206		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1206	PRODUCT CODE 9820		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	04:00P	05:00P	30S	08/14/12-08/17/12	DR. PHIL	4	750.00	3000.00
2	02222..	8	05:00P	06:00P	30S	08/14/12-08/17/12	5PM EARLY NEWS	8	650.00	5200.00
3	01111..	4	06:00P	06:30P	30S	08/14/12-08/17/12	NEWS 3 AT 6	4	950.00	3800.00
4	00101..	2	06:30P	07:00P	30S	08/15/12-08/17/12	CBS EVENING NEWS	2	2500.00	5000.00
5	01111..	4	06:58P	07:27P	30S	08/14/12-08/17/12	ENTERTAINMENT TONIGHT	4	1100.00	4400.00
6	01111..	4	07:28P	07:57P	30S	08/14/12-08/17/12	THE INSIDER	4	1200.00	4800.00
7	01111..	4	11:35P	12:37A	30S	08/14/12-08/17/12	DAVID LETTERMAN	4	850.00	3400.00
8	01111..	4	05:00A	05:27A	30S	08/14/12-08/17/12	5A MORN NEWS	4	350.00	1400.00
9	0111111	6	11:00P	11:35P	30S	08/14/12-08/19/12	LATE NEWS	6	1800.00	10800.00
10	..1....	1	08:58P	10:00P	30S	08/15/12-08/15/12	CRIMINAL MINDS	1	6500.00	6500.00
11	...1...	1	10:00P	11:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	8000.00	8000.00
121..	1	09:00P	10:00P	30S	08/17/12-08/17/12	CSI: NY	1	4500.00	4500.00
131.	1	09:58P	11:00P	30S	08/18/12-08/18/12	48 HOURS MYSTERIES	1	3000.00	3000.00
141	1	10:30A	11:30A	30S	08/19/12-08/19/12	FACE THE NATION	1	3500.00	3500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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ADDRESS	Towson	MD 21286-1002	Washington	DC 20005	
	USA		USA		
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT EST #1206		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1206	PRODUCT CODE	9820	
NATIONAL SALESPERSON					
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			FROM	TO						
151	1	09:00P	10:00P	30S	08/19/12-08/19/12	THE GOOD WIFE	1	6000.00	6000.00
161	1	11:35P	12:05A	30S	08/19/12-08/19/12	SPORTS ZONE	1	650.00	650.00
17	10000..	1	04:00P	05:00P	30S	08/20/12-08/20/12	DR. PHIL	1	750.00	750.00
18	10000..	1	05:00P	06:00P	30S	08/20/12-08/20/12	5PM EARLY NEWS	1	650.00	650.00
19	10000..	1	06:00P	06:30P	30S	08/20/12-08/20/12	NEWS 3 AT 6	1	950.00	950.00
20	10000..	1	06:30P	07:00P	30S	08/20/12-08/20/12	CBS EVENING NEWS	1	2500.00	2500.00
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22	10000..	1	07:28P	07:57P	30S	08/20/12-08/20/12	THE INSIDER	1	1200.00	1200.00
23	10000..	1	11:35P	12:37A	30S	08/20/12-08/20/12	DAVID LETTERMAN	1	850.00	850.00
24	10000..	1	05:00A	05:27A	30S	08/20/12-08/20/12	5A MORN NEWS	1	350.00	350.00
25	1000000	1	11:00P	11:35P	30S	08/20/12-08/20/12	LATE NEWS	1	1800.00	1800.00
26	1.....	1	10:00P	11:00P	30S	08/20/12-08/20/12	HAWAII FIVE-O	1	6500.00	6500.00
Total Contract:								57		90600.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	90600.00	.00	90600.00	

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			FROM	TO						
								GRAND TOTAL	90600.00	

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